

Proposed Key Corporate Activities 17/18

STRENGTHENING COMMUNITIES TO BE SAFE, ACTIVE AND HEALTHY				
Key Corporate Activity	Lead Officer	Directorate	Timescales	Comments
1. Implement the following 17/18 projects from the Community Safety Partnership action plan to maintain the low levels of crime, support victims of anti-social behaviour and reduce the fear of crime: <ul style="list-style-type: none"> - Projects to be advised 	Community Safety Partnership Manager	Customers and Community	Ongoing	Specific local projects to be agreed including using the Community Policing Hub to target resources
2. Implement with partners the following targeted projects that contribute to the local health and wellbeing needs: <ul style="list-style-type: none"> - Obesity - Old age frailty - Educational attainment 	Director of Customers and Community		Ongoing	Specific projects will be determined in early 2017 when Health and Well Being grant funding is allocated through a bidding process, ensuring that the successful projects meet MDC priorities in these areas and offer value for money
3. Embed the Safeguarding policy and procedures across all Council services	Director of Customers and Community		Ongoing	
4. Implement the following Strengthening Communities Strategy projects: <ul style="list-style-type: none"> - Provide at least three volunteer projects within the District's open spaces for either improved conservation or improved amenity of those areas 	Director of Customers and Community		March 2018	Other specific projects to be established in early 2017. There is a need to ensure that MDC projects are linking in to the wider Essex Strengthening Communities Strategy.

PROTECTING AND SHAPING THE DISTRICT				
Key Corporate Activity	Lead Officer	Directorate	Timescales	Comments
5. Adopt the Local Development Plan documents for the Maldon District	Strategic Policy Planning Manager Director of Planning and Regulatory Services	Planning and Regulatory Services	March 2018	
6. a) Work in partnership to deliver and ensure management and maintenance of strategic infrastructure *	Strategic Policy Planning Manager	Planning and Regulatory Services	Ongoing	*Including the delivery of S106 agreement obligations and projects
b) Establish management plans with existing and new community groups regarding the management and maintenance of open spaces *. For 17/18: - Riverside Park, Burnham-on-Crouch - Cemeteries	Group Manager, Leisure, Countryside & Tourism	Customers and Community		
7. Work with partners to seek funding/bring forward flood relief projects for identified surface and coastal flooding risk areas in the District *	Environment and Licensing Manager	Planning and Regulatory Services	March 2018	
8. Adopt the Maldon District Design Guide	Strategic Policy Planning Manager	Planning and Regulatory Services	September 2018	
9. Co-ordinate work with housing associations and developers to provide affordable housing and meet the identified requirements for older persons' independent living within the District	Strategic Housing Manager	Planning and Regulatory Services	March 2018	

CREATING OPPORTUNITIES FOR ECONOMIC GROWTH AND PROSPERITY				
Key Corporate Activity	Lead Officer	Directorate	Timescales	Comments
10. Implement the agreed business engagement framework	Economic, Partnerships and Projects Manager	Planning and Regulatory Services	March 2018	
11. Through partnership working with local businesses and agencies, implement the action plan for: a) The Central Area Master Plan b) The Leisure Quarter c) Maldon Central	Economic, Partnerships and Projects Manager	Planning and Regulatory Services	Ongoing	
12. Promote the District as a destination of choice by: a) Defining and promoting existing/new employment land b) Implementing the following key projects from the “Maldon District Marketing Plan” with partners to increase visitor numbers and visitor spend in the District: - Projects to be advised in due course	Economic, Partnerships and Projects Manager Group Manager, Leisure, Countryside and Tourism	Planning and Regulatory Services Customers and Community	Ongoing March 2018	
13. Develop and implement a strategy to meet the skills need within the District	Economic, Partnerships and Projects Manager	Planning and Regulatory Services	March 2018	
14. Work with partners on the Total Transport pilot project	Director of Customers and Community	Customers and Community	Ongoing	

DELIVERING GOOD QUALITY, COST EFFECTIVE AND VALUED SERVICES				
Key Corporate Activity	Lead Officer	Directorate	Timescales	Comments
15. Implement Workforce Development Plan projects for 17/18: a) Monitor/review use of the Performance Review System and transfer it on to HRIS. b) Develop a recruitment strategy c) Introduce a Total Reward Policy d) Conduct a Council-wide skills audit	Strategic People, Performance and Policy Manager	Resources	March 2018	Work on the recruitment strategy and Total Reward Policy has started, but will continue into 17/18. The Council-wide skills audit is dependent on the effective use of the performance review system and the transfer of this to the HRIS. Work on the audit will commence late 17/18 and will continue into 18/19.
16. Implement the ICT projects for 17/18: a) Implement a new telephony system (March 18) b) Upgrade the e-mail system (August 2017)	IT Manager	Resources	See individual projects	
17. Deliver the Medium Term Financial Strategy to achieve a balanced budget	Director of Resources	Resources	Ongoing	
18. Transformation: a) Agree the vision for the MDC Transformation Strategy b) Agree a programme of transformation projects for implementation	Director of Resources	Resources	April 2017 June 2017	

FOCUSSING ON KEY PROJECTS			
Key Project	Lead Officer(s)	Directorate	Comments
19. Work with partners to deliver the new Maldon Health Hub	Chief Executive	Corporate	
20. Develop and implement a Planning Performance Agreement to maximise benefits from the development of a new nuclear power station at Bradwell	Director of Planning & Regulatory Services	Corporate	
21. Embed the process (using the Corporate Projects Working Group) for the approval of externally funded corporate projects before submission to Council	Director of Customers and Community	Corporate	
22. Develop and implement an income generation programme	Director of Resources	Resources	